

Flex Promotional Display Kit

FACT SHEET

Item Numbers

- | | |
|---------------------------------------|---------------------------|
| • Promotional Display Kits | • Flex Promotional Shelf* |
| 2'/2.5' Kit - 131441 | 2.0' - 137810 |
| 3'/4.0' Kit - 131474 | 2.5' - 137832 |
| 19" Light/Decor Kit - 131507** | 3.0' - 137821 |
| 28" Light/Decor Kit - 131463** | 4.0' - 137843 |
| Second Shelf Light/Decor Kit - 131496 | |

*NOTE: New Flex Promotional Shelf must be ordered with each corresponding size Promotional Display Kit.

**NOTE: Modified 19"/28" Light Boxes are enclosed with each Decor Kit.

Capacity

- The capacity of the Promotional Display Kit is 50 non-promoted packs per linear foot.

2.0' = 100 Packs
2.5' = 125 Packs
3.0' = 150 Packs
4.0' = 200 Packs

Shelf Height Settings

- Top Shelf Position - The Promotional Kit/New Flex Shelf setting is in the 14th slot from the top.
- Second Shelf Position - The Promotional Kit/New Flex Shelf setting is in the 29th slot from the top.
- Spring-Load Shelves set below/above (where applicable) the Promotional Kit/New Flex Shelf should be set in the 7th slot for KS/100's and in the 8th slot for 120's.

POS

- Standard 19"/28" transparencies should be used with the special Light/Decor Kits.
- 24" Package Merchandiser Cards should be used in the top/front (optional) shelf card channels.

51846 7529